

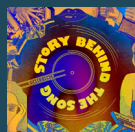
CRITICAL PRAISE FOR

MIKE CAMPBELL'S HEARTBREAKER

The New York Times
BEST SELLER LIST

#8 HARDCOVER NONFICTION
#9 COMBINED PRINT & E-BOOK NONFICTION

USA TODAY
BEST SELLER LIST



CONSEQUENCE
STORY BEHIND
THE SONG
LISTEN



REALLY? NO,
REALLY?
LISTEN



SONGWRITERS
ON PROCESS
LISTEN

"essential...[a] vividly told
new autobiography"

RollingStone

"The depth and detail in the 464-page
Heartbreaker: A Memoir is impressive—
and surprising...it's spirit-lifting in spots,
heart-breaking in others, and it offers a
deep and revealing dive that will please
Petty fans and guitar geeks alike."

billboard

"*Heartbreaker* is a tale of endurance
and patience rewarded."

**Los Angeles
Times**

"I love the book so much...I was sad
when it was over. I feel like I want to
spend more time with Mike Campbell."

**HOWARD
STERN**

"Some of the book's most
endearing stories are when Campbell,
closely associated with Tom Petty,
worked alongside and elevated the
careers of legends such as Bob Dylan,
George Harrison, and Don Henley—all of
whom benefited from his improvisational
playing style and seemingly never-ending
supply of songs."

**NEW YORK
VULTURE**

"We have interviewed lots of musicians over the years and we've talked
about lots of musicians' autobiographies, but Mike seems to be one of
the most steady; he's the same guy from northern Florida with a deep
love and appreciation for music and the people he creates it with."

SOUND OPINIONS

"Part of the power of [Campbell's] book comes in
offering a rare glimpse into the delicate dynamics that
underpin any great band supporting a superstar."



INDEPENDENT

"Mike Campbell's *Heartbreaker* isn't just a great book about
playing guitar with Tom Petty for almost half a century, it's also a
truly engaging book about a life in rock and roll."

salon

"A candid and lively reflection about [Campbell's] life and times as one of
the world's preeminent guitarists...*Heartbreaker* does what the best music
memoirs do: encourage readers to listen once again, or for the first time,
to Tom Petty and the Heartbreakers and to Campbell's solo works."

NO DEPRESSION

"[Campbell] offers fascinating insights into the alchemy of songwriting,
encouraging longtime Petty fans to listen with fresh ears to decades-old
material. The result is an exemplary music memoir." **[Starred Review]**

**PUBLISHERS
WEEKLY**

"With captivating candor and a compelling narrative flair,
Campbell relives his musical and personal journey."

GuitarPlayer

